

100 ACTS OF KINDNESS *for Business*

1. Have a LinkedIn account? Write a heart-felt recommendation for a client or connection.
2. Compliment the first three customers/employees you see today.
3. Post inspirational sticky notes around your office, etc.
4. Anonymously leave a gift card on an employee desk with a post-it note stating "You are doing a great job!"
5. Create a quiet space for mental health breaks during the work day.
6. Invite customers to nominate other companies to receive a "gift."
7. Send a positive text message to five different people.
8. Add value: Offer free virtual classes your customers will appreciate.
9. Leave a note on an employee's car letting them know how awesome they parked. For extra fun, make it appear to be a traffic ticket.
10. Plan it! Set an reminder to go off 3 times a day. Do something kind every time it alerts you.
11. The easiest way to show kindness is to SMILE! Share it freely.
12. Client or employees working late hours? DoorDash a meal for the team.
13. Give a public social shout-out to a vendor or an associate.
14. Exemplify graciousness. Allow others to enter lanes, doors, elevators or any other type of queue — first.
15. Support a client or employee's challenge (personal illness, disabled child, ailing parent) by donating in their name, dropping off a meal, or participating in a run, walk, benefit or fundraiser.
16. Surprise a client with a special "something" they mentioned when you first met that shows you were listening closely.
17. Allow employees to use "GoodSearch.com" 1x a day for 15 minutes.
18. Challenge your clients in a coin-fundraiser on behalf of a worthy cause.
19. Post an inspirational quote every day.
20. Clean the car windshields of your employees.
21. Write a glowing character review for an employee/client/connection.
22. Help a local business, shelter or non-profit as a team building activity.
23. Invite lower-tier members of your organization to address the leadership about ideas for improvements.
24. Using a dry erase marker, write a kind message on the company bathroom mirror.
25. One day a quarter - Host a "Bring your dog to work day!"
26. Send a gratitude email to a coworker who deserves recognition for their attitude or efforts.
27. Practice self-kindness and spend 30 minutes doing something you enjoy doing or sharing.
28. Connect two business associates who you think could work together.
29. Give something to your client with their hobby in mind.
30. Generate a professional clothing drive to give to the less fortunate.
31. Establish a lenient work-from-home policy for employees.
32. Offer free body-language training for your team.
33. Reach out to at least 4 business acquaintances a week with a warm email or message.
34. At the weekly business meeting, go around the table and ask who and why each is grateful for at least one other team member.
35. Employee or customer struggling with an ailing family member? Give paid time off or send a "get well" basket.
36. Buy a plant for a client or your office and write the company brand values on the pot.
37. Donate office items when updating, instead of selling them.
38. Write a positive comment on your favorite blog, website or social media influencer's website or social.
39. Share an associate's accomplishments publicly.
40. Create an employee holiday as a bonus paid day off for goals met.
41. Share compliments about a person where they can overhear.
42. Model empathy with your clients and staff.
43. Ask someone how you can help them today. Errand? Hug? Listen?
44. Make "exceeding expectations" a company value.
45. Rather than displaying your slogan and logo on pens, cups, shirts; put an uplifting statement and small URL only.
46. Leave a server the biggest tip you can afford, regardless of service.
47. Model cleanliness. Pick up litter or do light clean up as you go through your day.
48. Make it a company policy to be intentionally gracious on the road when in a branded vehicle or traveling as an employee.
49. Everyone is important. Learn their name, regardless of position.
50. Send someone a list of things you value about them.
51. Provide a pet lover a pet treat box or an article about their breed.
52. Give Grace. Even if they do not seem to deserve it.
53. Surprise clients/vendors with a meaningful gift.
54. Run an errand for a team member who is busy.
55. Refer business to a friend who is down on their luck.
56. Put your phone away when in the company of others.
57. Tell a former teacher, mentor or employee that they made a difference.
58. Write "YOU MATTER" on gift cards and hand them out to service providers (waitress, delivery, etc).
59. "Adopt" a senior home for your company to sponsor & visit.
60. Create a "shout-out box" for employees to add an anonymous note about something another worker did that was worthy of a shout-out.
61. Give discounts to essential workers: Police/Fire/Teachers.
62. Make a point to tell upper-management when you receive great service.
63. Provide employees pre-stamped postcards to thank vendors/clients.
64. Bring fun snacks or local restaurant specialty to a meeting.
65. Create a letter drive for military or essential workers.
66. Crowdfund for a client or employee need (wheelchair, van, money).
67. Provide a laugh. Text/email a joke to coworkers - keep it clean and PC.
68. Encouraged good-natured competition. Night shift vs. Day shift?
69. Donate any event leftovers to shelters or elder care homes.
70. Volunteer for a local non-profit/school to teach or help distribution.
71. Follow-up with client or employee months after trauma. Show that you are still thinking of them, long after the rest of the world has moved on.
72. ALWAYS like and share client/potential client social posts.
73. Introduce associates like they are rock-stars.
74. Model positivity. Help others seek the positive in each situation.
75. Throw a holiday party for kids in need and hand out gifts from your business. Invite other businesses to participate/donate/fundraise.
76. Listen with heart. Ask how people are doing and go deeper than just "fine."
77. Send out "Just Because it's ____ Day" discount codes on silly holidays.
78. Prepare hand-written holiday cards for clients/vendors in advance.
79. Keep a list of other's goals and personal challenges to ask about.
80. Find a way to hire veterans and voice your value for their service.
81. Find a great app? Share what you love about it on social!
82. Know of a way to save your customer time and money in the long run? If you can afford it, do it.
83. Volunteer at a local school to talk about your industry.
84. Create a resources page. Freely share great resources you have found.
85. Create a community-employee event like planting trees, street clean up, serving food for homeless, or "loving the animals" at shelter.
86. Provide your drivers with \$5 gift cards to hand out to those in need. Share their stories in your newsletter.
87. Hand out "Act of Kindness" bingo cards to foster positive activities and give a prize for completion.
88. When giving company gifts, only buy from your customers.
89. Include a hand-written note inside of your product's package.
90. Offer free delivery for challenged buyers.
91. Give a shout out to organizations in need of help on your social media.
92. Reward a free product or service to outstanding community members.
93. Give a percentage of sales to a worthy cause each month.
94. Seek out minority or women-owned businesses with whom to work.
95. Create a long-term goal to be carbon neutral and modify your work environment and activities to support that goal.
96. Require your print items or products be made of recycled material.
97. Add a list of links on your website to various social causes you care about.
98. Make a big deal out of the acts of kindness that others do for you.
99. Host a "Happiness Workshop."
100. Look for your own way to bless others at every opportunity and watch how it changes the community around you!